

2009-2010 Season Lineup

Treasure Island Based on the masterful adventure novel by Robert Louis Stevenson, *Treasure Island* is a stunning yarn of piracy on the tropical seas. An unforgettable tale of treachery and mayhem featuring a host of legendary swashbucklers including the dangerous Billy Bones, the sinister two-timing Israel Hands, the brassy woman pirate Anne Bonney, and the hideous form of evil incarnate, Blind Pew. At the center of it all are Jim Hawkins, a 14-year-old boy who longs for adventure, and the infamous Long John Silver, who is a complex study of good and evil, perhaps the most famous hero-villain of all time.

Schoolhouse Rock Live! The Emmy Award-winning 1970s Saturday morning cartoon series that taught history, grammar, math, science and politics through clever, tuneful songs is not only making a small-screen comeback, instructing a whole new generation to "Unpack Your Adjectives" and "Do The Circulations," it's lighting up stages everywhere, from school multi-purpose rooms to university and regional theatres all around the country.

Vampire Lesbians of Sodom One of the longest running plays in Off-Broadway history, *Vampire Lesbians of Sodom* tells the saga of two fatally seductive vampiresses whose paths first collide in ancient Sodom. Their bitter rivalry as bloodsuckers but more importantly, as actresses, endures for two thousand years with stops along the way in 1920's silent movie Hollywood and contemporary Las Vegas.

Sordid Lives A colorful family from a small Texas town must come to grips with the accidental death of the elderly family matriarch during a clandestine meeting in a seedy motel room with her much younger, married neighbor. The woman's family must deal with their own demons while preparing for what could be an embarrassing funeral.

Oliver Based on the classic Charles Dickens novel *Oliver Twist*, "Oliver!" follows the title character from the toils of a workhouse through the tougher streets of London, and finally to the safe arms of long lost family. Along the way, he meets a host of exciting, dancing, and singing characters! Lancaster audiences first saw *Oliver!* on the CPLC stage in 1993, and now such well-known songs as "Food, Glorious Food," "Where is Love?," "Who Will Buy?," and "Consider Yourself" will return to delight local audiences.

Rates

Ad Size:

	*Rate (Tickets**):
Full Page (4.5 inches x 7.5)	\$350 + (12 tickets/season)
1/2 Page Horizontal (4.5 x 3.75)	\$210 + (6 tickets/season)
1/4 Page Horizontal (3.75 x 2.25)	\$120
1/4 Page Vertical (2.25 x 3.75)	\$120

Premium Positioning:

	*Rate (Tickets**):
Back Cover	\$750 + (12 tickets/season)
Inside Back Cover	\$525 + (12 tickets/season)
Inside Front Cover/Page One	\$425 + (12 tickets/season)

If you have any questions at all, please don't hesitate to call on us.

Advertising Sales Questions and Creative/Production
Questions, please call:

Eric Grace
803.431.3069

DEADLINE FOR ALL ADVERTISING IS JUNE 5, 2009
E-mail ads to: egrace@lancasterplayhouse.com

Technical Specifications

The Community Playhouse will gladly accept advertising materials one of two ways:

Digital —

Ads submitted on disk must be created in Adobe Photoshop, Adobe Illustrator or be supplied in Adobe Acrobat PDF form and include all fonts used (printer & screen) and all graphics used (including embedded eps files).

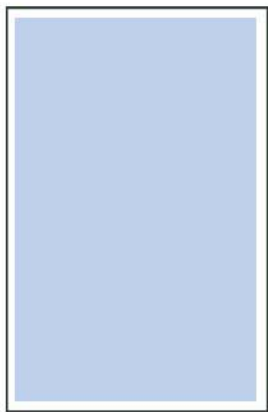
All files must reflect proper ad sizes. All files must be at 300 dpi resolution. Line art at least 1200 dpi. All files must be in CMYK or Grayscale mode. Please refer to ad sizes for proper dimensions.

Media accepted include: CD's and DVD's and we will accept e-mailed ads.

Ads Produced In-House —

The Community Playhouse will for an additional \$75 fee produce any ad requested. We will need the following:

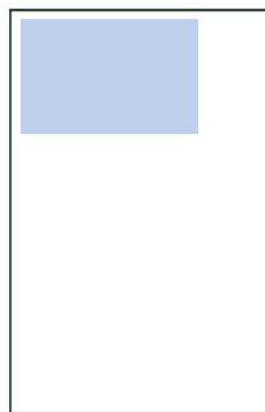
Original art work (photographs), original logos and original copy (hard copy or disk) as well as a rough layout idea or concept. All ads produced in-house must have materials provided two weeks prior to ad deadline. Please call for additional information.



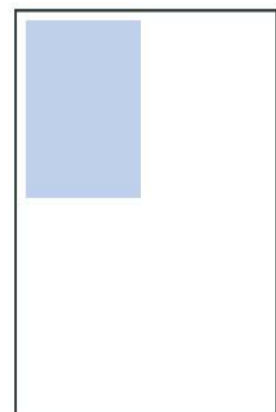
Full Page
4.5" x 7.5"



1/2 Page Horizontal
4.5" x 3.75"



1/4 Page Horizontal
3.75" x 2.25"



1/4 Page Vertical
2.25" x 3.75"

- Ad rates do not include ad production, photography and copywriting.
- Ads must be submitted camera-ready and meet all specifications. Production services available at rate listed above.
- See Advertising Contract for cancellation information.
- Guaranteed right hand read available for an additional charge of \$250 per insertion.

- Pre-printed inserts may be included with the program. Contact us for rate and size information.
 - Reprints of ads and 4 page signatures are available, call for quotes.
- *Total Distribution approx. 2,500**
****Additional tickets available 25% off adult rate**

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Playbill Advertising

Order Form

Ad Size:

<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>	
	Full Page 4.5" x 7.5"		1/2 Page Horizontal 4.5" x 3.75"		1/4 Page Horizontal 3.75" x 2.25"		1/4 Page Vertical 2.25" x 3.75"

Artwork:

- Camera-Ready Art
 In-House Design (\$75 fee)
- Use 2008-09 Season Ad

Rates

Ad Size:

Full Page (4.5 inches x 7.5)
 1/2 Page Horizontal (4.5 x 3.75)
 1/4 Page Horizontal (3.75 x 2.25)
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 \$210 + (6 tickets/season)
 \$120
 \$120

Premium Positioning:

- Back Cover
 Inside Back Cover
 Inside Front Cover/Page One

Rate (Tickets):

\$750 + (12 tickets/season)
 \$525 + (12 tickets/season)
 \$425 + (12 tickets/season)

Please Make All Checks Payable to "CPLC"

Return Order Form with Payment to:

The Community Playhouse of Lancaster County
 PO Box 1073
 Lancaster, SC 29720

Comments:

DEADLINE FOR ALL ADVERTISING IS JUNE 5, 2009



Corporate Sponsorship

Show Sponsor Benefits:

- Name on front of show playbills (inserts)
- Name/logo on all advertising media (i.e. posters, t-shirts, etc.)
- Sneak Preview performance (final dress rehearsal) plus four (4) tickets for the show
- Verbal recognition in the pre-show announcement
- One 1/2 page ad (premium positioning) in the show playbill
- Name/logo posted on playhouse website (link included if applicable)
- Option to display advertisement, banner, poster, etc. in the lobby during show run if provided by sponsor
- Product placement in show (when applicable, at the director's discretion)

Cost: \$2,500 (Musical)
\$1,000 (Non-musical)

Season Sponsor Benefits:

ALL OF THE ABOVE "SHOW SPONSOR" BENEFITS PLUS...

- Name on front of season program
- One full page ad (premium positioning) in season program
- In addition to sneak preview, season sponsor receives four (4) tickets per show
- Custom gobo projection on pre-show, intermission, and post-show curtain (when available)
- Display/distribution of promotional items (provided by sponsor) during show runs

Cost: \$8,000

DEADLINE FOR SPONSORSHIP IS JUNE 5, 2009

Order Information

Season Sponsorship
(All Shows listed below) (\$8000)

Show Sponsorship

- Treasure Island* July 24, 25, 26, 31 & August 1, 2009 (Drama: \$1000)
- Schoolhouse Rock Live!* September 18, 19, 20, 25 & 26, 2009 (Musical: \$2500)
- Vampire Lesbians of Sodom* October 30, 31, November 6 & 7, 2009 (Comedy: \$1000)
- Sordid Lives* February 19, 20 & 21, 26 & 27, 2010 (Comedy: \$1000)
- Oliver* April 24, 25 & 26, 30 & May 1, 2010 (Musical: \$2500)

If you are interested in sponsoring the 2008-2009 Season or a show in the season, please contact us immediately! Before you return your order information we need to confirm that the season or the shows you wish to sponsor are still available. Please call Eric @ (803) 431-3069 or email @ egrace@lancasterplayhouse.com